Gout

REAL-WORLD EVIDENCE ACCELERATOR

Kick-off Workshop 2 Workshop 3 Workshop 4

Input/Analysis Input/Analysis RWE

TREND Community harnesses machine learning and natural language processing techniques to capture the perspective and experiences of

REVIEWED DATA

Living with rare diseases can feel dark and lonely. It's an honor to join TREND Community's efforts bringing light and acceptance.

Dr. Christopher Parker
 Gout Support Group of America

STIGMA

MENTAL HEALTH

"

people living with rare and chronic conditions. In January 2022, we launched the Gout Real-World Evidence Accelerator to bring together sponsors, thought leaders, and online support groups to turn the gout community's conversations on social media into actionable insights.

16,904

210,544

POSTS SHARED

MANAGEMENT STRATEGIES

COMMENTS

JUN 2004 - NOV 2018

DATE RANGE

Facebook Group: **The Gout Support Group of America** (12.4k members)

Subreddit: **r/Gout** (12.7k members)

PATIENT MENTAL HEALTH OUTCOMES IN THE MANAGEMENT OF GOUT

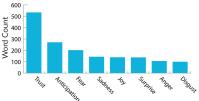
FOCUS SELECTED

RWE PRODUCED

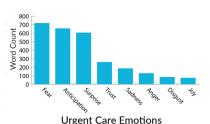
On Organical Care Type Distributions

Of Words 0.8

REAL-WORLD EVIDENCE







Digital Strategy & Innovation for Medical Affairs Summit

Expand Patient Advocacy Through Peer-to-Peer Online Support Group Partnerships

Maria Picone, TREND & Josie Cooper, AFPA

Leveraging Social Media to Capture Real-World Patient Insights

Maria Picone, TREND, Dr. Bob Wassman, TREND,

Gary Ho, GSGA, Dr. Christopher Parker, GSGA

Abstract Submitted to ACR Convergence 2022

RWE From Social Media Provides Insights Into Patient MH Outcomes in the Management of Gout

TREND, GHLF, Horizon Therapeutics



THEMES EMERGED











PAIN