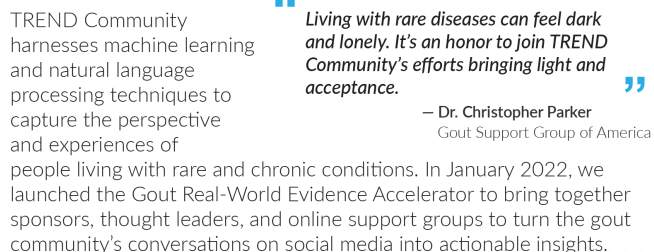
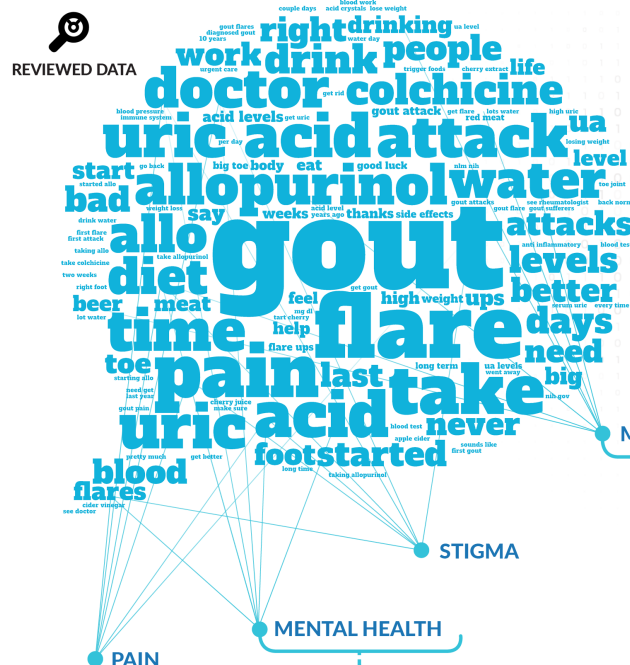


REAL-WORLD EVIDENCE ACCELERATOR



Living with rare diseases can feel dark and lonely. It's an honor to join TREND Community's efforts bringing light and acceptance.

— Dr. Christopher Parker
Gout Support Group of America



16,904

POSTS
SHARED

210,544

COMMENTS
ELICITED

JUN 2004 - NOV 2018

DATE RANGE

Facebook Group: **The Gout Support Group of America** (12.4k members)

Subreddit: [r/Gout](#) (12.7k members)

PATIENT MENTAL HEALTH OUTCOMES IN THE MANAGEMENT OF GOUT

FOCUS SELECTED

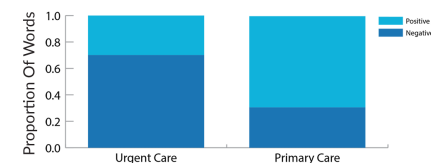
MANAGEMENT STRATEGIES

THEMES EMERGED

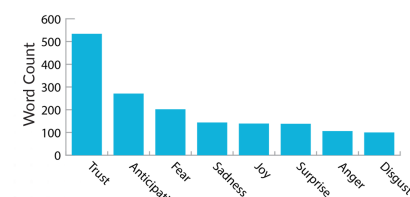


RWE PRODUCED

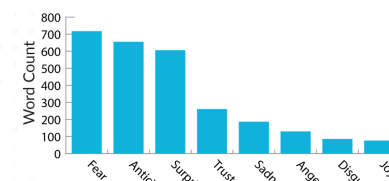
REAL-WORLD EVIDENCE



Care Type Distributions



Primary Care Emotions



Urgent Care Emotions

Digital Strategy & Innovation for Medical Affairs Summit

Expand Patient Advocacy Through Peer-to-Peer Online Support Group Partnerships

Maria Picone, TREND & Josie Cooper, AFPA

Leveraging Social Media to Capture Real-World Patient Insights

Maria Picone, TREND, Dr. Bob Wassman, TREND,
Gary Ho, GSGA, Dr. Christopher Parker, GSGA

Abstract Submitted to ACR Convergence 2022

RWE From Social Media Provides Insights Into Patient MH Outcomes in the Management of Gout

TREND, GHLF, Horizon Therapeutics



TREND Community™

 HORIZON.

 ALLIANCE FOR
Gout Awareness

